

5th Annual “Take a Step For Autism” Walk



Event Date: September 24, 2011
Location: Washington Park, Springfield IL
Playground Area

Welcome Friends . . .

The 5th Annual Autism Walk is an opportunity to raise awareness and funding support for families in the Central Illinois community. **Register online at www.asacic.org**

Your donations will enable us to offer support group meetings, recreational and community social events, parental trainings, newsletters, Blake Penner Grant, and a social skills summer camp (ASPIRE).

We've attached the forms you need to register your family / team:

- 2011 Walk Flier
- Business Sponsorship and Family Ad Form
- Donation Receipts
- Incentive and Banking Day Information
- Event Information
- Tips and ideas for fundraising

Last year, over 400 people raised funds totaling more than \$20,000!
This year, set a team goal... work towards it... and most of all,
have fun!

See you at the walk!

2011 Walk Committee



Autism Awareness Walk September 24, 2011



Washington Park
Playground Area
Springfield, Illinois

Check out
www.asacic.org
for **ONLINE**
REGISTRATION!



EVENT INFORMATION: FREE registration, no fee to participate or walk.

FUNDRAISING INCENTIVES: Walkers will receive an event t-shirt for every \$100 raised. Additional incentives available for donations of \$500 and \$1,000!

BANKING DAY OPTIONS: Begin the fundraising early and turn in those donations at two banking days to earn early incentives! Drop off donations at the Autism Society Central Illinois office on August 15th from 4 p.m. to 7 p.m. or make a deposit at the "Evening at the Zoo" on September 10th 5-7pm.

FAMILY ADS: Support friends and family by placing a Family Ad in our event program for \$25.

BECOME A WALK SPONSOR: Advertisements are available in our program and on the back of our t-shirts. All forms available at www.asacic.org.

Deadline is August 15th!

Registration begins at 8:30 a.m.
Walk begins at 10:00 a.m.

Receive updated information
at www.asacic.org





“Take a Step for Autism” Business Sponsorship & Family Greeting Ad

| | |
|------------------------|--|
| Business Name: | Team Name: |
| Contact person: | |
| Address: | Phone #: |
| | Fax #: |
| | Email: |
| City, State: | DEADLINE for placing advertisements August 15, 2011 |
| Zip: | |

We are offering opportunities for Business Sponsorship & for families to place a “Family Greeting” in our Walk program. All proceeds benefit the local community through the programs of the non-for-profit, 501c3 charitable organization, The Autism Society, Central Illinois Chapter.

| Sponsor Printed Advertisement In Event Program Booklet (5 ½ X 8” finished) | Yes, I elect to sponsor in the below manner: |
|---|---|
| \$500 Full Page Ad in program and logo printed on back of event t-shirt | |
| \$300 Half Page Ad in program and logo printed on back of event t-shirt | |
| \$150 Quarter Page Ad in program ONLY | |
| \$50 Business Card Size Ad in program ONLY | |

EXAMPLES: Family ads are limited to 4 lines, no pictures. Cost \$25.00

Every family affected by autism has their story...each story is as unique as the characteristics that classify their child as autistic. We have two stories and two girls diagnosed with Autism Spectrum Disorder. That is why we walk! Go Team Giggle Box!

We walk for our grandson... Good Luck Smith Family!

**Our son is 1 of the 110 diagnosed with Autism Spectrum Disorder. Go John!
We love you, Mom, Dad, Grandma and Grandpa**

YOUR FAMILY AD:

PAYMENT INFORMATION

Check amount enclosed: _____ Make checks payable to: ASACIC and send with completed form to: ASACIC, C/O Miranda Morris, PO BOX 693, Rochester IL 62563

Payments may also be turned in on **August 15th** at the ASACIC Office from 4-7pm.

Questions? Call us at 217/691-3546 or email us at asacicwalk@yahoo.com Forms are available online at www.asacic.org



DONATION RECEIPT FOR OFFLINE DONATIONS



Donation Receipt

Name _____

Date _____

Amount _____

The Autism Society, Central Illinois Chapter is a 501(c) 3 non-profit organization.

Thank you for donating to the 2011
"Take a Step for Autism" Walk!

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INCENTIVES

\$100.00 IN DONATIONS WALKERS WILL RECEIVE ONE EVENT T-SHIRT FOR EACH \$100.00 RAISED (MAXIMUM 5).

\$500.00 IN DONATIONS, 5 T-SHIRTS AND A MERCHANDISE CREDIT OF \$10.00 WILL BE GIVEN

\$1,000.00 IN DONATIONS, 5 T-SHIRTS AND A MERCHANDISE CREDIT OF \$20.00 WILL BE GIVEN

***AUTISM SOCIETY MERCHANDISE AND EVENT T-SHIRTS WILL ALSO BE AVAILABLE TO PURCHASE THE DAY OF THE EVENT.**

BANKING DAYS

TURN IN EARLY DONATIONS AT TWO BANKING DAYS AND RECEIVE AN EARLY INCENTIVE!

AUGUST 15 – ASACIC OFFICE, FROM 4-7PM

**SEPTEMBER 10 – ANNUAL “EVENING AT THE ZOO” FROM 5 -7PM,
HENSON ROBINSON ZOO (SPRINGFIELD)**

Event Day

Registration begins at 8:30 a.m.

Walk begins at 10:00 a.m.

Free popcorn, water, and Gluten Free Snacks!

*Team photo area, "Why I Walk" booth, Face
Painting, Balloons and more...*



It is never too early to start Recruiting and Fundraising...

Here are some Recruiting and Fundraising Tips :

- Give out 'Save the Date' postcards to all the therapists, medical providers and doctors your child, grandchild, sibling, etc..., sees!
- Put Walk fliers up at the local grocery store, gas station, gym, doctor's office, break room, conference room, teachers lounge, community center, favorite lunch spot or restaurant, any place you stop at, etc!
- Ask your company if you can sell hot dogs at lunch or even do a bake sale in the cafeteria to raise money and to recruit employees for your Walk Team.
- Visit local department stores and give the manager the 'Save the Date' postcards, fliers, and ask them to create a company Walk team. They can wear their company shirts on Walk day and promote their charitable giving in the store as well.
- Are you a member of the VFW, Elks Lodge, Rotary Club, Junior League, or any other service organization that needs community service hours? If so, recruit your fellow members to come out and start a team or volunteer to help out on Walk day.
- Enlist the help of your church, synagogue, etc..; ask them to add an announcement in the weekly bulletin or newsletter about the Walk and services of the Autism Society.
- Ask your local pizza delivery person if they will add 'pizza box toppers' with Walk information.

Team Shirt tips:

- Be creative and design your own team shirt! You want to stand out in the crowd. Make sure to put a picture of the person or the name of the person you are walking for on your shirt!
- Ask the company you work for to 'sponsor' your team shirt, they pick up the cost of the shirts and you can put their logo or name on it!

Raising Awareness in your Community

There are many ways participants and team captains can help publicize the Walk in the local community. Here are 5 ways you can help spread the word about the 5th Annual Autism Awareness Walk! If you need additional information or materials, contact our office, 217-241-2023 or on our website at asacic.org.

1. Become a Team Captain! Email asacicwalk@yahoo.com for a supply of 'Save the Date' post cards and 2011 walk fliers to distribute to businesses around your community.
2. Take a team photo and write a short article for your local paper! Community papers love stories about their local residents, especially when community events are highlighted.
3. Ask local groups to support you! Ask for time at your local Rotary, Chamber of Commerce, Kiwanis Club, Lions Club or other service organization to talk about why you are participating in the Autism Awareness Walk to 'Take a Step for Autism' about how they can get involved.
4. Share information about the Walk, and your Walk team on local community calendars. Go to your local newspaper, radio station or news station website to submit your event!
5. **Ask your company or employer to sponsor the Walk, your team, or form their own team.** Ask to send out an email to all the employees to share your story and enlist other participants and if your company would like to hold a fundraiser at work to help raise awareness and funds for your team.

